Florida Keys National Marine Sanctuary Advisory Council: Boater Education Course Course Update

Gena Parsons
Florida Keys National Marine Sanctuary
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Project Goals

• Increase boaters’ understanding of the challenges of navigating sanctuary waters and the importance of its marine resources

• Provide knowledge of laws, regulations and policies that affect marine resources and visitor use

• Engage users through interactive online learning that promotes content retention
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Progress to Date

Learning Needs Analysis
• Developing learning objectives for the online course
• Identifying and understanding the audience(s)

Instructional Design
• Stakeholder workshops
• Identifying and prioritizing key messages and content
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Learning Objectives

1. Identify relevant regulations that provide the framework for boater safety and resource protection in the Sanctuary
2. Identify sensitive natural and cultural resources and the management tools that protect them: List boating strategies and techniques to prevent impacts
3. Know how to identify the location of marine zones and describe the applicable access and use restrictions.
4. Describe the consequences of illegal actions within the Sanctuary.
5. Identify the impacts of boater behavior on other visitors and choose respectful options.
Next Steps

Instructional Design
- Organizing content
- Identifying appropriate presentation and engagement strategies

Content Development
- Writing and creating the course pages and activities
- Editing and revision

Web Development
- Creating the online version
- Testing
- Translation

Course Launch – Early 2019
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Eppley Online Courses

proValens Learning Online Catalog

Example Course
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Questions?

Gena Parsons
Communications and Outreach Manager
Florida Keys National Marine Sanctuary
Gena.Parsons@noaa.gov
305-809-4694