

National Marine Sanctuaries  
National Oceanic and Atmospheric Administration



# Florida Keys National Marine Sanctuary Advisory Council: Boater Education Course Update

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# Sanctuary Advisory Council Boater Education Course Update



## Project Goals

- Increase boaters' understanding of the challenges of navigating sanctuary waters and the importance of its marine resources
- Provide knowledge of laws, regulations and policies that affect marine resources and visitor use
- Engage users through interactive online learning that promotes content retention

# Sanctuary Advisory Council Boater Education Course Update



## Progress to Date

### Learning Needs Analysis

- Developing learning objectives for the online course
- Identifying and understanding the audience(s)

### Instructional Design

- Stakeholder workshops
- Identifying and prioritizing key messages and content

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## Learning Objectives

1. Identify relevant regulations that provide the framework for boater safety and resource protection in the Sanctuary
2. Identify sensitive natural and cultural resources and the management tools that protect them: List boating strategies and techniques to prevent impacts
3. Know how to identify the location of marine zones and describe the applicable access and use restrictions.
4. Describe the consequences of illegal actions within the Sanctuary.
5. Identify the impacts of boater behavior on other visitors and choose respectful options.

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## Next Steps

### Instructional Design

- Organizing content
- Identifying appropriate presentation and engagement strategies

### Content Development

- Writing and creating the course pages and activities
- Editing and revision

### Web Development

- Creating the online version
- Testing
- Translation

### Course Launch – Early 2019



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## Eppley Online Courses

[proValens Learning](#) Online Catalog

[Example Course](#)



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Questions?

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