



# Florida Keys National Marine Sanctuary Advisory Council: Engagement and Outreach Strategy

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# Outreach & Engagement Opportunities



1. Orientation for new Sanctuary Advisory Council members
2. General Sanctuary Advisory Council and Sanctuary resource topical outreach
3. Targeted Marine Zoning and Regulatory Review and Draft Environmental Impact Statement outreach

# Sanctuary Advisory Council Orientation



- Provide input to updated Sanctuary Advisory Council and Sanctuary 101 presentations
- Provide input to Sanctuary Advisory Council frequently asked questions
- Participate in orientation webinar

# Sanctuary Advisory Council Outreach



Sharing information about the Sanctuary Advisory Council or specific sanctuary resource topics to any organization, affiliation, etc. that you are part of, please contact us.

1. Are you already engaged in outreach activities?
2. What events, associations, organizations, etc. provide opportunities for outreach/engagement?
3. What issues/topics do you think should be shared with the community and your constituency?

# Marine Zoning, Regulatory Review and DEIS Public Outreach



Sanctuary Advisory Council Core Group to help inform:

1. Process for council review, comment and recommendation
2. Format of public informational meetings
3. Format for council to hear public comment
4. Identify additional opportunities, tools, and mechanisms to inform and engage the public

# Proposal for DEIS Release & Public Engagement



- DEIS released prior to a council meeting, public comment period opens
- Council Meeting 1: Informational DEIS briefing
- Followed by a series of evening public informational briefings (Ft. Myers, Miami, Key Largo, Marathon, Key West)
- Possible additional outreach opportunities (radio, seminars, etc)
- Council Meeting 2: Public Comment
- Council Meeting 3: Council discussion and recommendation
- Public comment period closes

# Core Group Sub-Committee Members



- Bruce Popham – Council Chair & working group member
- Clint Barras – Council Vice Chair & working group member
- Ken Nedimyer – former Council Chair & working group chair
- Chris Bergh – former Council Vice Chair & working group chair and member
- George Neugent – Elected Official
- David Makepeace – Citizen at Large & working group member
- Ben Daughtry – Fishing, Marine Tropical & working group member
- Will Benson – Fishing, Flats Guide
- Don Kincaid – Diving & working group member
- Joe Weatherby - Tourism & working group member

# Core Group Sub-Committee Meetings



- Initial scoping meeting – August 15, 2017
- Webinar/conference call to be scheduled in May
- Report out at June council meeting
- In-person meeting in June
- Webinar/conference call to be scheduled in July
- Report out at August council meeting