



Florida Keys National Marine Sanctuary Advisory Council Core Group Update

June 19, 2018
Clint Barras, Advisory Council
Vice Chair

Core Group Members

1. Boating Industry – Bruce Popham, Chair
2. Tourism – Clint Barras, Vice Chair
3. Conservation & Environment – Ken Nedimyer, former Chair
4. Conservation & Environment – Chris Bergh, former Vice Chair
5. County Elected Official – George Neugent
6. Diving – Joe Weatherby
7. Flats Fishing Guide – Will Benson
8. Marine Life Commercial Fishing – Ben Daughtry
9. Citizen at Large – David Makepeace
10. Shell/Scale Commercial Fishing – **Need representation**

Core Group Objectives

1. Identify topics and/or issues for targeted public outreach
2. Identify additional opportunities, tools, and mechanisms to inform and engage the public
3. Identify if/how individual Advisory Council Members and/or Advisory Council as a whole will engage with the public outside of Council meetings
4. Provide input to the development of:
 - Process for council review, comment and recommendation on DEIS
 - Format of public informational meetings on DEIS
 - Format for council to hear public comment on DEIS

Topics for targeted public outreach

Need to communicate WHY updated management action is needed:

1. Current state of the sanctuary condition
2. Science of marine protected areas including design and ecological effect
3. State of various habitat types and show how management action has affected those, for example:
 - Seagrass scarring and zoning
 - Coral restoration through outplanting
4. Economic effects from management action including the use of marine zones

Constituencies and Organizations

1. Chambers of Commerce
2. Rotary Clubs
3. Charter Boat Associations
4. Fishing Guides Associations
5. Commercial Fishing Association
6. Diving Associations and local dive shops
7. Industry representatives

What other key organizations or constituencies should the Advisory Council engage with?

Next Steps

In person meeting in late July

Meeting Focus:

- Provide input on messages related to WHY updated management action is needed
- Identify additional opportunities, tools, and mechanisms to inform and engage the public
- Discuss if/how individual Advisory Council Members and/or Advisory Council as a whole will engage with the public outside of Council meetings